



# THE BEGINNING

## *pâté*

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GRAIN FREE · NATURAL INGREDIENTS · 100% YUM

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*Serve as complete meals or mouthwatering toppings*

PRODUCT INFORMATION



#### FEEDING GUIDE

ADULT DOG WEIGHT (KG)	AGE (MONTHS)	5	10	15	20	25	30	40	50	60	70	80
DAILY AMOUNT (G)	1-3	205	340	460	575	595	700	730	840	945	1,050	1,065
	3-4	310	500	635	750	935	1,000	1,085	1,140	1,310	1,345	1,565
	4-6	310	520	710	870	1,040	1,170	1,435	1,595	1,980	2,160	2,385
	6-12	290	490	695	865	1,015	1,195	1,480	1,740	1,980	2,250	2,490

ESSENTIAL

# The BEGINNING

PÂTÉ · 400G

ESSENTIAL the BEGINNING is our delicious pâté with meat pieces of duck and chicken. A complete meal or mouthwatering topping for puppies of all breeds and sizes.

#### Composition

Duck meat (26%), chicken meat (18%), chicken hearts (12%), chicken gizzards (9%), apples (2%), pea flour (2%), salmon oil (1%), cranberry (1%), blueberry (1%), goji berry (1%), blackberry (1%), lignocellulose, calcium carbonate, kelp (0.2%), green tea (0.2%), marigold (0.2%), ginger (0.2%), spirulina (0.2%).

#### Analytical constituents

Crude protein	9,5%
Crude fat	7,0%
Crude ash	2,3%
Crude fibre	0,8%
Moisture	78%
Metabolisable energy	1,100 kcal/kg

#### Nutritional additives per kg

Vitamin A (3a672a) 1,000IU, Vitamin D3 (3a671) 300IU, Zinc (3b606) 12.5mg, iron (3b106) 10mg, manganese (3b504) 3mg, iodine (3b201) 0.8mg.

#### Serving the pâté

Serve at room temperature and ensure that fresh drinking water is always available.

#### Storage

Store in a cool, dry place. Once opened, keep refrigerated and use within 3 days.

#### Best before

See expiry date and batch stated on the base of the can.

## ESSENTIAL FOODS

### A FEW WORDS ON THE WONDERS OF PÂTÉ

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High quality pâtés like ours are a delicious way of enjoying a meal. If you haven't seen it for yourself yet, just wait for your dog's first taste, and you'll know what we're talking about. Besides its many qualities in taste and texture, a pâté offers a range of nutritional benefits by virtue of its high water content. We won't bore you with the evolutionary background of it or list all of the many benefits, but we will allow ourselves to mention just a few of them in order to open your eyes to the wonders of pâté:

**1/** It offers superior nutrient absorption as the nutrients are delivered in 'wet form'.

**2/** It's easier to chew, has an easier passage through the stomach, and on top of that is easier to break down - all resulting in a gentler digestion.

**3/** Thanks to its high water content, pâté naturally helps your dog to stay hydrated. It's ideal for those with a tendency to forget to drink enough water throughout the day.

**4/** This is a type of food that is suitable for all stages of life, including those where you have less or no teeth.

**5/** Pâté can be made more gently, at a lower temperature.

**6/** Low in starch, rich in meat and cooked at a lower temperature, our pâté is more than BOF-approved with the aim of keeping your dog's blood sugar levels stable.



One mission

To improve & prolong the  
lives of dogs

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PROUDLY PREPARED IN THE HEART OF EUROPE