



THE PANTHER

WHO'S IT FOR?

ESSENTIAL the PANTHER is a complete grain-free meal for cats, tailor-made for three unique lifestyles and stages. Please read on, the PANTHER might be just what you and your cat are looking for to unlock life's fullest potential. And that's exactly what we're trying to do here at ESSENTIALS for each and every one we proudly get to serve our meals to.

o1: Sterilised/Neutered Cats

Our "the PANTHER" recipe has been developed with the aim of helping to maintain an optimal urine pH range to support urinary tract health. This is especially important once the cat has been sterilised. Being sterilised may also lead to an increased appetite and/or a changed metabolism, which, if not addressed, can lead to the cat becoming overweight. The PANTHER is made with these situations in mind. Always consult a vet if your cat suffers from recurring urinary issues.

o2: Indoor/Inactive/Weight-loss

Being an indoor kind of a cat is not necessarily synonymous with weight issues. Far from it. But if a low-activity lifestyle does result in putting on extra weight, or there is a need for a weight-loss diet, the PANTHER is our solution for you. The PANTHER is lower fat than the JAGUAR and contains ingredients aimed at an optimal life, including beet pulp and cellulose to support the reduction of hairballs.

o3: Older/Senior Cats (7+ years)

As the years advance, some nutritional requirements start to change. As a rule of thumb, we highly recommend that you keep serving our incredibly popular the JAGUAR right up to the point in life when your cat appears to be gaining excess weight. The PANTHER ensures that fewer calories are consumed, and the added L-Carnitine helps the digestion of fats and supports this transition to a more sedentary lifestyle.

Regardless of the lifestyle led by your cat and the stage of life it is at, he or she will enjoy the fact that each and every kibble is made from an abundance of delicious seafood. The PANTHER is everything you would expect from ESSENTIALS.

BOF - A NUTRITIONAL SENSATION

Behavioural Optimising Foods (BOF) is a principle that heralds the many benefits of keeping blood sugar stable throughout the day. At ESSENTIAL FOODS, we've achieved this with our life-changing, test-winning meals that ensure blood sugar levels remain stable. Compared to other brands, our meals offer an exceptionally high nutritional value thanks to our high content of fresh protein sources and the low temperature they are cooked at. The results achieved with BOF are quite outstanding.

PRODUCT DESCRIPTION

Salmon & white fish	70.0%
Of which fresh	+30%
Protein	44.0%
Fat	12.0%
Of which Omega-3	3.4%
Of which Omega-6	0.9%
Minerals/Crude Ash	8.5%
Water	5.0%
Fibre	4.5%
Calcium	1.9%
Phosphorous	1.5%
Glucosamine	0.018%
Chondroitin	0.012%
Kcal/Kg	3.770

THE RECIPE

Freshly prepared salmon and white fish, dried salmon, pollock and herring, ESSENTIAL the OMEGA 3 OIL, potato, peas, lentils, chickpea, cellulose, beet fibre, liver gravy, minerals, vitamins, fructooligosaccharides, mannanoligosaccharides, glucosamine, chondroitin sulphate, dried cranberry, yucca extract.

COOKING TEMPERATURE

90 degrees (°C).

ADDITIVES PER KG

Vitamins: Vitamin A 25,000 IU, Vitamin D3 1,730 IU, Vitamin E 255 IU. Provitamins: Taurine 2,000 mg, L-Carnitine 2,000 mg. Trace Elements: Zinc (Zinc Sulphate Monohydrate) 96 mg, Iron (Iron (II) Sulphate Monohydrate) 72 mg, Manganese (Manganous Sulphate Monohydrate) 29 mg, Copper (Copper (II) Sulphate Pentahydrate) 10 mg, Iodine (Potassium Iodide) 3.7 mg. Amino Acids: Methionine 2000 mg, Lysine 500 mg. With natural preservative (rosemary) and natural antioxidants. Regulation(EC) No 2017/2279.

BEST BEFORE

Date, time & unique manufacturing number appear on the bag.

RECOMMENDED STORAGE

Always store in a cool, dry place (5-18 degrees), away from direct sunlight and in an airtight container - the original bag is fine - then the last meal in the bag will taste just as good as the first.

BAG AND CROQUETTE SIZE

The PANTHER is available in 1.5 kg and 3 kg. The croquette size is the same in all bags.



Weight Loss



Grain Free



BOF Approved

QUALITY
SERVICE
ENTHUSIASM



Beet



Chickpeas



Cranberries



Herring



Lentils



English Peas



Pollock



Russet Potatoes



Prebiotics



Rosemary



Scottish Salmon



Vitamins & Minerals



White Fish



Yucca



Omega 3 Oil

RECOMMENDED DAILY SERVING

Body weight	1-2 kg	2-3 kg	3-4 kg	4-5 kg	5+ kg
24 h	20-30 g	30-40 g	40-50 g	50-60 g	60+ g